

## JM&A GROUP SETS SAIL

JM&A Group's annual incentive trip for dealer customers will also celebrate the company's 35<sup>th</sup> anniversary. The seven-night cruise on the Riviera by **Oceania Cruises** will be the new ship's first voyage, and JM&A Group ([www.jmagroup.com](http://www.jmagroup.com)) has reserved the entire vessel. "We wanted to celebrate our 35<sup>th</sup> anniversary with our most loyal customers," said JM&A President **Forrest Heathcott** in a statement. The itinerary for the June trip visits six cities in Italy, Spain, France, and Monaco. The yearly jaunt is part of a reward system that works in conjunction with JM&A Group's training programs to attain goals set forth by dealer-owners.