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HYUNDAI ANNOUNCES ENHANCED PRE-OWNED PROGRAM

With an Industry First, 10 Year/100,000 Mile Powertrain Warranty

FOUNTAIN VALLEY, CALIF, May 30, 2007 – Hyundai Motor America today announced an industry first with its new Hyundai Certified Pre-Owned Limited Warranty, boasting a 10-year/100,000 mile powertrain warranty on used vehicles going back five model years with less than 60,000 miles. The enhanced pre-owned program and pre-owned warranty provides buyers with an added level of comfort and satisfaction with their vehicle purchase. The enhanced pre-owned program was launched to Hyundai dealers in May 2007, with warranty being effective from date of original sale.

Hyundai's enhanced Certified Pre-Owned vehicle program will provide buyers with:

- Powertrain 10 year/100,000 mile warranty
- 150-Point Inspection
- \$50 deductible
- Vehicles up to five model years old with less than 60,000 miles are eligible
- Roadside assistance
- Rental car coverage (up to \$35/day for up to 10 days)
- Towing coverage (up to \$75 per occurrence)
- Travel breakdown coverage (up to \$375 per occurrence)
- Diagnostics
- Related damage for specific parts
- Fluids
- New car financing rates through Hyundai Motor Financing Company

“We are very excited to launch an industry first,” said Kimberly Walker, Hyundai Motor America’s national manager of Assurance Products. “Hyundai’s new vehicles feature America’s Best Warranty™ and adding the same level of value to our pre-owned vehicles is just another example of how Hyundai stands behind their vehicles.”

Additional options available to the Certified Pre-Owned Limited Warranty include service contracts such as the Hyundai Certified Pre-Owned Wrap Contract which raises the comprehensive coverage on non-powertrain components, Hyundai Vehicle Care Maintenance Program and Hyundai Road Hazard Tire and Wheel option.

Hyundai Motor America is working with Jim Moran & Associates, Inc. and its affiliated companies comprising the JM&A Group on this industry first, enhanced certified pre-owned program.

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 750 dealerships nationwide.

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